

## Consultant Proposal Ranking Sheet

**Organization:** The Chinatown Working Group

**Date:**

**Evaluator's Name:**

**(Please note: each category item will be scored on a 1 to 5 scale)**

### ROUND 1

#### I. General Information (30%)

A. Do they understand the project

B. Do they have qualified and experienced staff

-Principals time versus staff time

C. Do they have experience in:

-Ability to analyze Infrastructure and streetscape projects as well as other capital and reconstruction projects

-Understanding of environmental review processes as well as impact assessment and mitigation

-Comprehensive planning processes

-Urban design, land use and site planning practice

-Zoning analysis and recommendations

-Fiscal analysis and economic forecasting

-Real estate and development analysis

-Market analysis, and retail and commercial revitalization studies

-Housing needs and financing mechanisms

-Tourism studies analysis and recommendations

-Cultural and Historic Preservation Actions

-Analysis of Immigrant communities and services

-Parks, Recreation and Open Space studies

-Transportation planning, traffic circulation analysis and public transit analysis-Population projections

-Population projections

D. Is the proposed fee and time schedule reasonable

E. Commitment to multi-year projects (i.e. gaining the community's trust)

#### II. Responsiveness to Request (30%)

1. Is the proposal specific to the RFP bid request

2. Does the proposal respond to elements of CWG PAPs:

-Affordability

-Cultural and Historic Preservation

-Economic Development

-Education and Schools

## Consultant Proposal Ranking Sheet

### II. Responsiveness to Request (continued)

2. Does the proposal respond to elements of CWG PAPs: (continued)

-Traffic and Transportation

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-Zoning

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-Immigrants and Social Services

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-Parks, Open Space and Recreation

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3. Does the proposal respond to all PAPs

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### III. Special Attributes (40%)

A. Socioeconomic experience (40%)

-Demonstrated experience dealing with issues faced by low income communities of color

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-Demonstrated experience working on projects with communities facing gentrification and primary and secondary displacement pressures

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B. Familiarity with New York City planning processes: (35%)

-Familiarity with community-based planning projects and studies (ideally including direct experience on 197-plans; experience can be held by firm and/or staff)

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-Familiarity with local government structures and processes, especially zoning, building codes and environmental regulations

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-Experience with the New York City public review process (ULURP)

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C. Plan Implementation (10%)

-Demonstrated experience in producing studies and plans that have led directly to implementation of recommended actions or policies

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-Implementation strategies (preferably before 197-a is fully passed)

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D. Language Competence (10%)

-English; Chinese (Mandarin, Cantonese, Fujianese); Spanish

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E. Team Composition (5%)

-Inclusion of Minority and Women-owned Business Enterprises (M/WBE) and locally based Business Enterprises (LBE) on planning team

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- Leadership in Energy and Environmental Design accredited professional (LEED AP) or other comparable expertise in sustainability

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### ROUND 2

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#### IV. Finalist Presentation (in person, with full Chinatown Working Group)

1. Quality of Presenters

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2. Quality of materials presented

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3. Demonstrated experience with subject matter

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4. Confidence and enthusiasm with client

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5. Quality of overall presentation

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6. Sensitivity to Low Income Communities of Color