Consultant Proposal Ranking Sheet

Organization: The Chinatown Working Group
Evaluator’s Name:

(Please note: each category item will be scored on a 1 to 5 scale)

ROUND 1

I. General Information (30%)
A. Do they understand the project
B. Do they have qualified and experienced staff
   - Principals time versus staff time
C. Do they have experience in:
   - Ability to analyze Infrastructure and streetscape projects as well as other capital and reconstruction projects
   - Understanding of environmental review processes as well as impact assessment and mitigation
   - Comprehensive planning processes
   - Urban design, land use and site planning practice
   - Zoning analysis and recommendations
   - Fiscal analysis and economic forecasting
   - Real estate and development analysis
   - Market analysis, and retail and commercial revitalization studies
   - Housing needs and financing mechanisms
   - Tourism studies analysis and recommendations
   - Cultural and Historic Preservation Actions
   - Analysis of Immigrant communities and services
   - Parks, Recreation and Open Space studies
     - Transportation planning, traffic circulation analysis and public transit analysis - Population projections
   - Population projections
D. Is the proposed fee and time schedule reasonable
E. Commitment to multi-year projects (i.e. gaining the community’s trust)

II. Responsiveness to Request (30%)
1. Is the proposal specific to the RFP bid request
2. Does the proposal respond to elements of CWG PAPs:
   - Affordability
   - Cultural and Historic Preservation
   - Economic Development
   - Education and Schools

CWG version submitted to EDC for review on 7/2/10
II. Responsiveness to Request (continued)
2. Does the proposal respond to elements of CWG PAPs: (continued)
   - Traffic and Transportation
   - Zoning
   - Immigrants and Social Services
   - Parks, Open Space and Recreation
3. Does the proposal respond to all PAPs

III. Special Attributes (40%)
A. Socioeconomic experience (40%)
   - Demonstrated experience dealing with issues faced by low income communities of color
   - Demonstrated experience working on projects with communities facing gentrification and primary and secondary displacement pressures
B. Familiarity with New York City planning processes: (35%)
   - Familiarity with community-based planning projects and studies (ideally including direct experience on 197-plans; experience can be held by firm and/or staff)
   - Familiarity with local government structures and processes, especially zoning, building codes and environmental regulations
   - Experience with the New York City public review process (ULURP)
C. Plan Implementation (10%)
   - Demonstrated experience in producing studies and plans that have led directly to implementation of recommended actions or policies
   - Implementation strategies (preferably before 197-a is fully passed)
D. Language Competence (10%)
   - English; Chinese (Mandarin, Cantonese, Fujianese); Spanish
E. Team Composition (5%)
   - Inclusion of Minority and Women-owned Business Enterprises (M/WBE) and locally based Business Enterprises (LBE) on planning team
   - Leadership in Energy and Environmental Design accredited professional (LEED AP) or other comparable expertise in sustainability
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**Organization:** The Chinatown Working Group

**Date:**

Evaluator’s Name:

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### ROUND 2

### IV. Finalist Presentation (in person, with full Chinatown Working Group)

1. Quality of Presenters
2. Quality of materials presented
3. Demonstrated experience with subject matter
4. Confidence and enthusiasm with client
5. Quality of overall presentation
6. Sensitivity to Low Income Communities of Color